The USAID Economic Security Program

# **LIGHT MANUFACTURING SECTOR**

#### **TURNOVER**

#### **Furniture**



+17.7%

#### **Packaging**



+18.8%

#### Construction Materials



+21.6%

# Aggregated Sector



+17.2%

Turnover **increased** in all three VCs (furniture, packaging, and construction materials) and the corresponding aggregated sector (manufacturing) in 2022.

### **EMPLOYMENT**

In contrast with the positive tendencies observed in the sector, employment stagnated in furniture VC.





-0.3%

#### **Packaging**



+7.5%

Construction Materials



+7.9%

Aggregated Sector



+4.7%

## **SALARY**

**Furniture** 



+20.9%

**Packaging** 



+16.4%

Construction



+8.6%

Aggregated



+12.4%

In 2022 highest salary was observed in packaging VC.

# SURVEY RESULTS FOR PERSONAL AND PROTECTIVE EQUIPMENT (PPE) AND WOODEN TOYS MANUFACTURING

- In 2022, all of the surveyed companies in wooden toys VC reported a turnover of less than 1 MLN GEL
- Meanwhile, in PPE, more than seventy percent of the surveyed companies reported turnover below 1 MLN GEL. Moreover, turnover of all surveyed companies has increased by around 10% (YoY) on average.

#### Median Employmen

Employment



15

## **Salary**







#### **CHALLENGES**

- Shortage of both qualified and unqualified workforce;
- Barriers that restrict stable exports (e.g. certification and logistical problems);
- Barriers that restrict expansion on the domestic market (e.g. lack of supply chain linkages);
- Depreciated machinery;
- Lack of access to affordable and quality local raw materials:
- Lack of cooperation within the value chains;

#### **OPPORTUNITIES**

Wooden

Toys

**PPE** 

- Efforts of the Skills Agency to establish sphere-wide professional standards;
- Export opportunities to and beyond the region;
- Opportunity to expand on the domestic market;
- Successful implementation of the relevant legislation;
- Promoting e-commerce sales.





